



TAYLOR HARTWELL

taylor@taylorhartwell.com | (636) 226-5877 | www.taylorhartwell.com

Summary

Skilled in creating engaging e-learning / training content and ensuring SCORM compliance, with extensive experience in front-end development, animation, and design. Proficient in cross-browser and mobile application troubleshooting and support, with a focus on user-driven interactivity and creative problem solving. Strong project management abilities and excellent communication skills support successful outcomes in both internal and external engagements.

Skills

- Front-end development (HTML, CSS, JavaScript) and animation (CSS and Greensock)
- Create and develop fully responsive e-learning / training content for multiple Fortune 500 companies
- Cross-browser and mobile application troubleshooting and support
- Adobe Creative Suite (Photoshop, InDesign, Illustrator)
- Skilled in multi-track communications
- Specialist in SCORM (1.2 and 2004) compliance and LMS implementation
- Expert in increasing user engagement through user driven interactivity, knowledge checks and quizzes
- Project management and generative AI exploration and utilization
- Creative problem solving and collaboration
- Technical documentation

Experience

Motivation Technologies, LLC | St. Louis, MO

Senior Interactive Developer

01/2019 – 01/2025

- Developed 80+ per year of fully responsive, translated, e-learning / training content for use across a multitude of screen sizes, browsers, and environments
- Created new promotional games such as seek & find, puzzles, Minesweeper, trivia, iSpy, decoder ring, and pinball to increase user engagement
- Maintained and updated online translation system and database for 26 different languages spread world wide
- Ensured SCORM 1.2 and 2004 compliance, general offline training management, and mobile application troubleshooting and communication
- Designed animation plugins and systems for use across multiple training styles and formats
- Worked directly with back-end developers to maximize functionality between e-learning content, websites, and applications
- Learning Management System (LMS) implementation, integrating, troubleshooting, and managing
- Onboard, mentor and train new interactive developers
- Created and updated system processes documentation
- Utilized Mercurial / TortoiseHG, SourceTree, and DevOps to manage file templates and backups

Motivation Technologies, LLC | St. Louis, MO

Interactive Developer

01/2015 – 01/2019

- Led key initiative to implement HTML, CSS, and JavaScript, retiring Adobe Flash and ActionScript 2/3 in order to stay current with web standards and improving technologies
- Created all new e-learning file templates to support mobile compliance and new mobile application
- Utilized PowerShell to automate conversion of e-learning content to a multitude of offline applications and formats
- Managed company website interface and updates
- Troubleshooting client issues and requests, as well as implementing appropriate fixes
- Worked directly with designers to align e-learning content to the composition, aesthetics, and visuals.

Motivation Technologies, LLC | St. Louis, MO

Junior Interactive Developer

01/2013 – 01/2015

- Created and animated e-learning content using Adobe Flash
- Utilized ActionScript 2/3 to create and animate on screen text, and ensure compliance with translation of ~ 16 different languages
- Created a wide variety of user interactivity including clicking, dragging, sliding, matching, and connecting using Adobe Flash and ActionScript 2/3
- Converted e-learning content to SCORM 1.2 compliant .zip files

Motivation Technologies, LLC | St. Louis, MO

Junior Interactive Designer

08/2012 – 01/2013

- Designed promotional print and electronic materials, including PowerPoints, flyers, emails, and various other advertisements
- Utilized Adobe Photoshop to design various materials and assets for e-learning content
- Created and animated e-learning content with Adobe Flash
- Worked directly with interactive developers for optimal quality and efficiency

Grand Slam Sports, LLC | St. Louis, MO

Marketing Assistant

05/2012 – 08/2012

- Managed all incoming / outgoing promotional materials
- Created promotional materials, including PowerPoints, graphics, logos, flyers, and various other advertisements
- Directly interfaced with clients, responding to all customer inquiries via phone calls, emails, and in person
- On Air talent management and schedule coordination

Education

Red Letter Communications | Cape Girardeau, MO

Internship

08/2010

Southeast Missouri State University | Cape Girardeau, MO

B.S. in Mass Communication and Public Relations

12/2011

Extracurricular Activities

- Competitive soccer and volleyball player
- Avid runner and strength training enthusiast